JENNIFER HAGGERTY
Website and Application Developer

CONTACT
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EXPERIENCE

IT Specialist, Frontend Developer | Freelance, Telecommute | *November 2015 - Present*

www.toptrainer.com, www.noblenostalgia.com, www.timomaticart.com, www.johnchristou.com

- Apply PHP, CSS, and JavaScript alterations to the customized theme on the TopTrainer website.
- Keep website plugins and Wordpress versions up-to-date; triage broken elements and functionality.
- Work directly with a graphic designer in creating a brand cohesive ecommerce website and marketing campaigns for Noble Nostalgia.
- Built and host LAMP appliances for clients Timo Matic Art and John Christou using Wordpress for the administration of their websites.

Platform Integrations Specialist | GoCollect LLC, Charlotte, NC | *March 2019 - April 2020*

www.gocollect.com, www.noblenostalgia.com, www.concertpostergallery.com

- Pushed test driven and versioned development through MVC PHP framework for a comic book price guide. Automated company onboarding process with Docker and Ansible.
- Maintained direct communication with stakeholders to create an e-commerce presence for their brand on Shopify, Facebook, and Instagram.
- Created visual assets with Adobe Photoshop and Illustrator to ensure brand cohesion across Google, Facebook, Instagram, YouTube, and email communications.
- Prototype marketing campaigns from wireframe mockup and push to UI implementation.
- Created Shopify app utilizing Node.js and JavaScript in the backend with React on the frontend.
- Wrote detailed documentation for the Shopify app, client case studies, and customized code on client websites for the team.

Software Engineer | Fast Growing Trees, Fort Mill, SC | *January 2018 - February 2019*

www.fast-growing-trees.com

- Merged disparate PHP modules into a single governing module, versioned with Bitbucket, reducing overhead of using multiple third party ecommerce coupon services.
- Conformed module stylesheets, CSS, Bootstrap, Flexbox, to aesthetically represent company branding.
- Interpreted SQL data with PHP returning metadata and stylizing with CSS and animating with jQuery.
- Addressed critical ADA Compliance elements on mobile and desktop platforms.
- Automated daily inventory reporting for core operations with PHP, javaScript, MySQL, and MSSQL:
  - Orders failed were reported and sales were empowered to assist with the close.
  - Daily upsizing opportunities wherein out of stock products are replenished by a shorter variation set aside to grow or product available in on-site inventory yet remained unlisted in online-inventory.

Web Developer | DigitalDerm Inc., Telecommute | *November 2015 - December 2017*

www.digitalderm.com

- Migrated website from GoDaddy hosting to AWS leading to a significant reduction in operation costs.
- Converted static HTML/CSS website for in-house web administration using Wordpress.
- Themed site with responsive design, materially increasing SEO ranking.
- Handled social engagement and email campaigns as acting marketing manager.

Systems Administrator | Metropolitan Antiques, New York, NY | *September 2012 - March 2015*

www.metroantiques.com

- Designed commercial advertisement and international editorials.
- Managed client relations (domestic/international) via clear expectations and deliverables, and prepared portfolio certifications.
- Updated and maintained company web stock and office inventory.

EDUCATION

BA Studio Arts | University of South Carolina. Columbia, SC | *January 2008 - May 2012*